

### **Dah Sing Bank Removes Monthly Maintenance Fees for Selected Personal and 328 Business Account**

As part of our ongoing commitment to provide value-creating products and services to customers, Dah Sing Bank (the “Bank”) is pleased to announce today that with effect from 1 August 2019, it will remove monthly maintenance fees for selected deposit accounts for individual customers (see below). At the same time, to further promote financial inclusion in Hong Kong, the Bank announces that it will also remove low monthly maintenance fees for customers of 328 Business Account with effect from 1 August 2019.

#### **For Personal Customer<sup>1</sup>**

Savings Account & Current Account	Current monthly maintenance fee of HK\$60 or equivalent per month for average daily “Total Relationship Value” balances below HK\$5,000 or equivalent will be removed.
YOU i-Account / Character i-Account / i-Account	Current monthly maintenance fee of HK\$70 or equivalent per month for average daily balances of below HK\$10,000 or equivalent will be removed.

#### **For Company Customer**

328 Business Account (Holding Current Account and Savings Account)	Current monthly maintenance fee of HK\$60 or equivalent per month for average daily “Total Relationship Value” balances below HK\$5,000 or equivalent will be removed.
--	--

1. Monthly Maintenance Fees for Private Banking Customer, VIP i-Account Customer & Hello Kitty VIP i-Account Customer remain unchanged.

“Dah Sing Bank’s goal has always been to be the trusted partner of our customers. As a home-grown bank with over 70 years of history in Hong Kong, the spirit of promoting financial inclusion is part and parcel of our brand promise ‘Together We Progress and Prosper’. As such, we are extending this benefit to cover both individual customers as well as owners of small start-up and micro businesses,” said Ms. Phoebe Wong, Senior Executive Director & Head of Retail Banking of Dah Sing Bank.

~ End ~